

Trust = Value + Reliability

VALUE: As you know, if we price ourselves out of the market, we'll never get to work for you no matter how good our equipment and people are. That's why we work hard to keep our prices down and, if you want, look for ways you can save more money as well. Value means suggesting ways to take cost out of a part. It means keeping higher quantities on hand for quick shipment to you. It means ensuring quality and consistency by investing in the latest laser and precision press brake technologies. And, it means providing turnkey services such as finishing, packaging and shipping. These are all ways that CMP provides value to its customers.

RELIABILITY: Reliability at CMP can be summed up in three words: Service-Service-Service! It means bending over backwards to understand your needs, listening to your concerns and problems, asking questions about how parts are used, reading the fine print on your purchase orders so shipments are sent to the right location and the right person knows about it. And, in the event that something is damaged in shipping or we did make a mistake, reliability means putting a priority on solving these problems as quickly as possible. In a nutshell, reliability means understanding your expectations and exceeding them.

TRUST: The end result is *trust!* And that means peace of mind for you and repeat business for CMP. It's not always that simple. That's why we say the equation is made up of three actions! Each step in the process takes effort. We make no assumptions at CMP. We take care of little details and work extra hard to earn your trust; and we'll work harder for you, in order to keep it.

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Give us a call or stop by for a visit. We're always happy to meet new people, take on new challenges and help you succeed in any way we can!

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Thank you for considering Creative Metal Products for your fabrication needs! We're looking forward to helping you grow!

